

MONTHLY MEMBERSHIP PROGRESS REPORT

District 13 OH2

Results as of: 10/31/2017

CINDY GREGG LOCATION OHIO GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 0 19 41 JULY/AUG/SEPT JULY/AUG/SEPT 1 0 0 35 11 17 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 10 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 5 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 - CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE GOALS AND ACTUAL MEMBERS CUMULATIVE 60 40 20 MEMBER GROWTH NET GOAL MEMBER GROWTH ACTUAL 0 LAST YEAR MEMBERSHIP ACTUAL -20 ▲ -40 * ▲ -60 •

JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE

DROPPED CLUBS: 0		17 CLUBS OF 55 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 1,354 (74.60%) FEMALE 461 (25.40%)	
DROPPED MEMBERS			Women Percentage Fiscal Year Goal: 25%	
DECEASED	9		TOTAL FAMILY UNIT MEMBERS	353
CLUB CANCELLED	0			100
OTHER	49		FAMILY MEMBERS PAYING HALF DUES	180
TOTAL	58			

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